



## Morgan Motor Company appoints Thomas Kiesele as Chief Commercial Officer

- Thomas Kiesele appointed as Chief Commercial Officer, responsible for all sales and aftersales functions
- His appointment helps to strengthen the company's leadership team, maximising opportunities internationally
- Thomas possesses a wealth of industry experience in the premium and luxury sectors
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Malvern, Wednesday 20 July

Morgan Motor Company has today announced the appointment of Thomas Kiesele as Chief Commercial Officer. Reporting directly to Chief Executive Officer, Massimo Fumarola, Thomas will be responsible for the sales and aftersales functions of the business, helping to shape a strategy that develops commercial opportunities for Morgan globally.

Thomas brings 30 years of automotive industry experience to Morgan, having worked for some of the world's leading premium and luxury automotive brands.

He joins Morgan following the successful introduction of Super 3 – the latest addition to the company's model range – which joins Plus Four and Plus Six.

**Thomas Kiesele, Chief Commercial Officer, Morgan Motor Company, commented** “I am incredibly proud to join the Morgan Motor Company, a unique and celebrated British brand with a promising future. I am excited about the role I'll play in growing Morgan internationally and helping to achieve the potential of the brand. I look forward to supporting our community of customers and dealerships.”

**Massimo Fumarola, Chief Executive Officer, Morgan Motor Company, commented** “We are delighted to welcome Thomas Kiesele to the Morgan Motor Company in the key position of Chief Commercial Officer. Thomas brings with him a wealth of industry knowledge that will prove critical in maximising business opportunities for Morgan. We will leverage Thomas' experience in the premium and luxury sectors as we continue to strengthen the Morgan brand at what is an exciting time in our history.”

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ENDS

## About Morgan Motor Company:

Morgan Motor Company is a British manufacturer of handcrafted sports cars located in Malvern Link, UK. The world-famous Morgan vehicles offer a unique blend of charisma, quality materials, craftsmanship and performance. Morgan has been handcrafting coach built traditional British sports cars that are thrilling to drive and unique within the marketplace since 1909. In March 2019, Investindustrial purchased a majority share of the company and by doing so invested in the long-term future of the Morgan Motor Company building cars in Britain. The Morgan family, along with the senior management team and the wider workforce, retain a shareholding of the company and work alongside Investindustrial. Morgan produces around 850 cars per year, of which more than 70% are exported. Its model range – comprising Super 3, Plus Four and Plus Six – is sold through 70 official dealerships in 32 countries.

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