



MORGAN HIRE CAR ROUTE STOKE LACY

This trail has been created to celebrate 110 years of the Morgan Motor Company, and to offer visitors to the area a chance to discover the lesser known origins of Morgan. The locations on the trail are conveniently situated between fantastic driving roads that take in the surrounding beauty of Herefordshire and Worcestershire. Best driven in your own Morgan or a hire car from the factory, the destinations and driving roads between the stops make for a lovely drive, and a true Morgan adventure on your voyage of discovery into our famous company.

POINTS OF INTEREST:

- The Wyche Cutting - Fabled in the Morgan story as being on the original test drive route for Morgan cars.
- Moreton Jeffries - Here Morgan's founder, Harry Morgan, or HFS, was born in a Victorian mansion called "New House".
- The Old Rectory, Stoke Lacy - HFS' grandfather and father were both Rectors of Stoke Lacy church and HFS grew up here.
- Stoke Lacy Church
- Herb Lane - Wander down Herb Lane to see Stoke House. Stoke House was originally built for Harry's sister Dorothy, she was often seen driving through the village on various Morgan prototypes.
- Bromyard - In Bromyard Albert Pettifer, hardware and general goods purveyor and garage proprietor, maintained the Morgan family cars in the early 1900s and subsequently made bodies for early Morgan Runabouts.
- The Morgan Pub - The final stop is a well earned drink at the Morgan Pub. The Morgan Pub is not affiliated to the Morgan Motor Company, but we recommend it.

